



Company overview

We build and operate our own production platforms — and bring that same engineering to federal agencies and enterprise organizations.

CryptoLiveLeak, Inc. is a U.S.-based small business providing secure, scalable software development, IT systems and digital infrastructure for federal agencies and enterprise organizations. We specialize in custom application development, systems integration and high-performance web platforms that support mission-critical operations, digital transformation initiatives and public-facing services.

We build and operate our own production platforms — serving over 457,000 users and generating millions of monthly interactions — and bring that same engineering discipline, measured performance and operational accountability to every client engagement.

CORPORATE IDENTIFIERS

UEI
EN2ZSMQ19AL4

CAGE CODE
1ZQ48

SAM.GOV
Registered and Active for All Awards

BUSINESS SIZE
Small Business (SBA)

ENTITY
Delaware Corporation (S-Corp)

ESTABLISHED
July 2, 2018

PRIMARY NAICS
541511 – Custom Computer Programmi...

POINT OF CONTACT
Kenneth M. Garofalo, Founder & CEO

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CORE COMPETENCIES

Custom Software Development

Secure, scalable applications and enterprise systems supporting mission-critical operations — from API platforms to internal tools.

Website & Platform Development

High-performance, accessibility-conscious platforms optimized for speed, engagement and Section 508 alignment — including WordPress at enterprise scale.

Data Analytics & Performance Optimization

Reporting dashboards, analytics pipelines and optimization programs that turn operational data into decisions.

AI & Automation Engineering

Applied AI: agentic pipelines, document and content automation, and ML-assisted workflows deployed with guardrails and measurable outcomes.

UI/UX & User-Centered Design

Research-led interfaces that improve usability, accessibility and task completion across digital systems.

Emerging Technology & Blockchain Advisory

Strategic and technical advisory on blockchain, tokenization and Web3 — informed by ATARC working-group leadership and production protocols we operate.

Digital Marketing & SEO

Search optimization, audience targeting and campaign execution for public-facing programs that need measurable reach.

WHY AGENCIES AND PRIMES WORK WITH US

Proven scale

Platforms supporting 457K+ users and 3M+ monthly interactions, operated by us in production.

Federal alignment

ATARC Blockchain Working Group leadership and government-aligned emerging-technology work.

Agile delivery

Small senior team, rapid deployment, iterative and measurable improvement.

Secure by design

Security, accessibility and performance treated as requirements, not add-ons.

REPRESENTATIVE METRICS

457,000+
registered users across platforms

3M+
monthly digital interactions

40,000+
engaged subscribers

6
production platforms operated

99.9%
uptime objective · live at cryptoliveleak.com/status

PAST PERFORMANCE

FEDERAL & GOVERNMENT-ALIGNED

Advanced Technology Academic Research Center (ATARC)

Chaired the Blockchain Working Group; supported blockchain and emerging-technology initiatives within federal collaboration environments.

ACADEMIC INSTITUTIONS

Massachusetts Institute of Technology (MIT) · Harvard University · Babson College

Delivered digital, technical and event-based solutions supporting institutional initiatives, including hackathon delivery.

ENTERPRISE & TECHNOLOGY PLATFORMS

Ethereum ecosystem · Tezos Foundation · Crypto.com · Digital media platforms

Developed and supported high-performance digital systems and engagement platforms serving large user bases.

OPERATED PLATFORMS

CryptoLiveLeak.org · Attention Mining · InvestWars · Web3Press · WordPressPlug · Block Relations

Six production platforms designed, built and operated in-house with public uptime reporting.

SELECTED REFERENCES

■ ATARC Blockchain Working Group — Advanced Technology Academic Research Center (2021–present)

Supported blockchain research initiatives within ATARC, contributing to federal-aligned innovation and emerging-technology strategy.

■ Harvard, MIT & Babson engagements — Harvard University · MIT · Babson College (2019–2023)

Enhanced digital presence and audience outreach across three institutions.

TARGETED FEDERAL SERVICES

- Custom application and system development
- Website modernization and digital transformation
- Data analytics, reporting and performance-optimization systems
- IT consulting and systems integration
- Public-facing platform development and accessibility (Section 508) optimization
- Platform operations and sustainment with uptime SLAs, monitoring and incident response
- Emerging-technology advisory (blockchain, Web3, secure digital systems)

HOW TO ENGAGE

Sources sought & RFIs

Tailored capability responses within the window.

Direct & simplified acquisition

Small-business eligible; fixed-scope quotes with stated assumptions.

Subcontracting & teaming

Software, data and platform workstreams for primes.

Operate & sustain

SLAs, monitoring and incident response for what we build.

NAICS CODES

541511	Custom Computer Programming Services (Primary)	541613	Marketing Consulting Services
541512	Computer Systems Design Services	541810	Advertising Agencies
541519	Other Computer Related Services	611420	Computer Training
518210	Data Processing, Hosting, and Related Services	611430	Professional and Management Development Training
541611	Administrative Management and General Management...		

Set-aside status: Small Business (SBA) · SAM Registered



Ready to respond

Kenneth M. Garofalo, Founder & CEO · contact@cryptoliveleak.com

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